



Imagine clear skin from a fabric that delivers the sun's therapeutic blue light to treat acne.

Consider this: Sunlight contains wavelengths of colored light with therapeutic benefits - Skincare professionals use blue light to treat acne blemishes and infrared light to heal damaged skin.

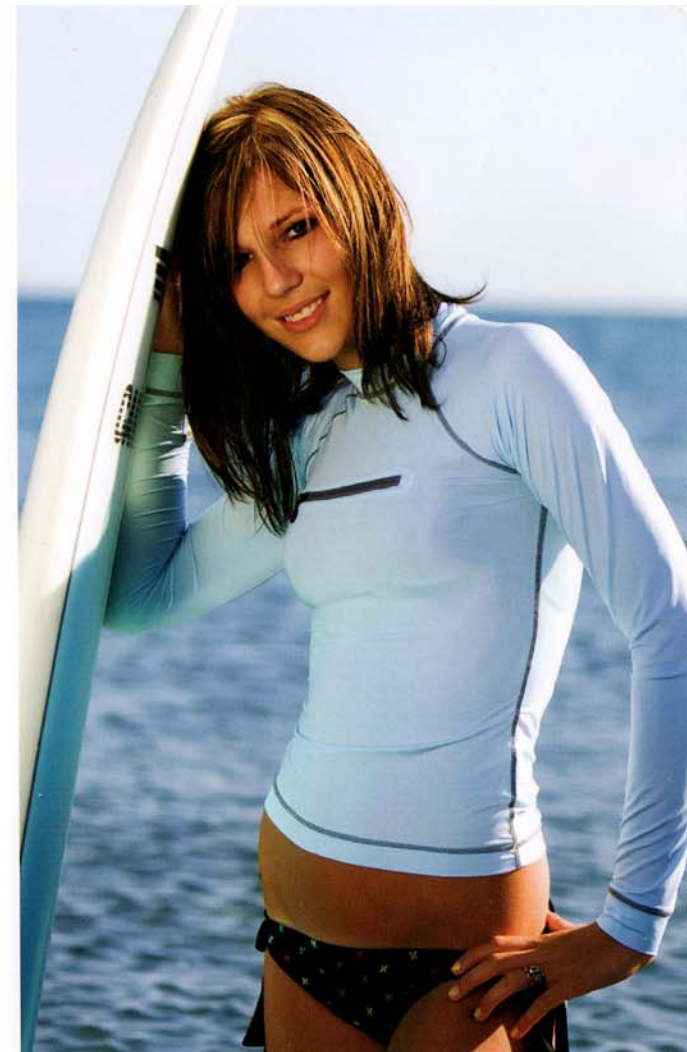
skin wellbeing  
with blumöd

Advanced Fluorescent Technology  
Comfortable High Tech Fabric  
Natural Sunlight

 **SUN:SOUL**  
HEALTHY SKIN SOLUTIONS

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# blumöd

CLEAR SKIN

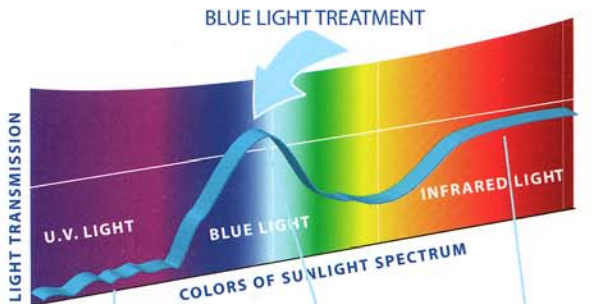
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## The blumöd advantage

Our blumöd shirts and hats use advanced fluorescent materials to amplify the sun's blue light and deliver it along with the sun's infrared rays to promote healthy skin.

- › **AMPLIFIED BLUE LIGHT** – through blumöd to the skin. –



blumöd blocks harmful UV rays with its special dense knit of polymer fibres. UPF 50+

blumöd amplifies blue light from the sun to your skin - the same light that skincare professionals use to treat blemishes.

blumöd transmits infrared light to the skin for healing effects.

## How does blumöd work?

The blumöd material has a dual effect:

1. fluorescent compounds in the blumöd material convert UV light into high-intensity blue light
2. the material's unique polymer matrix allows for selective transmission of naturally occurring blue and infrared light for acne treatment and skin healing

**LIGHT'S CLINICAL ACTION:** The Sun's blue light triggers a process called Photo Dynamic Therapy (PDT), whereby the blue wavelengths of light interact with porphyrins and oxygen, suppressing the acne causing bacteria. Porphyrins are tiny molecules and are a natural by-product of acne causing bacteria. Infrared (IR) light has a healing effect on damaged skin.

## Wearing blumöd

- › Wear blumöd in the sun without an undershirt or outer clothing.
- › Keep areas of the body with blemishes directed at sunlight. When wearing the blumöd hat, keep areas of the face and neck with blemishes directed at the sun, but under the shade of the hat's brim.
- › Change your body position regularly for uniform exposure to sunlight on all affected areas of the skin.
- › Wear blumöd out in the sun a minimum of two hours a week.
- › The longer time spent in the sun wearing blumöd, the better the expected results.
- › blumöd's fluorescent therapeutic properties diminish after 30 washes, or one season of use.
- › blumöd may be used in conjunction with other acne treatments.

## For more information

For information about blumöd and SunSoul's technology and products, please contact us:

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1.866.414.7685

On the web:  
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